

## 2018 Sport NZ Annual RST Stakeholder Survey

### **Kia ora,**

I would like to thank you for taking the time to complete the Sport NZ Annual RST Stakeholder Survey that was undertaken by Nielsen recently. Please find attached the key findings from the survey.

Sport Manawatu is always striving to improve and find innovative ways to best support our sport and active recreation community. At Sport Manawatu we believe, we can do anything, but we cannot do everything. Your feedback is invaluable to us, ensuring that we are providing support, strengthening our partnerships within the community, and progressing in a direction that is best for the Manawatu, Horowhenua and Tararua communities.

Sport Manawatu places a high value on the partnerships we have with all of our stakeholders, and we hope that you will continue to take part in future surveys that enable us to gain valuable insights on how we can better support the future development of sport and active recreation in our regions.

An important future focus for Sport Manawatu is the building of a fit for purpose Sports House that will be a vibrant community sport and active recreation hub to support our goal of getting everyone active. For more details on this exciting project please visit our website.

### **Kind Regards,**

### **Trevor Shailer**

CEO Sport Manawatu

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# Results from the Sport NZ RST Annual Stakeholder Survey 2018



The results from the 2018 Sport NZ Annual Stakeholder Survey have shown that stakeholders, overall, are happy with Sport Manawatu's performance and the direction Sport Manawatu is progressing in. Below is a summary of the key findings:

## Summary of Key Measures

The majority of stakeholders have given positive feedback around Sport Manawatu's overall performance over the past 12 months. In particular, Sport Manawatu scored highly in working with partners, and in leading the sport and active recreation community.

### OVERALL PERFORMANCE

Q16: % Good to Excellent

# 83%



Sport Manawatu has been identified to have strong leadership ability throughout the sector, working with partners to achieve shared outcomes, and facilitating improved collaboration across the sport and active recreation sector.

### CONFIDENCE IN LEADERSHIP

Q29: % Good to Excellent

# 86%



Sport Manawatu has ranked strongly in communication. Ratings were particularly high in keeping stakeholders informed, listening to stakeholders, and giving stakeholder's sufficient opportunity to provide input.

### EFFECTIVENESS OF COMMUNICATION

Q12: % Good to Excellent

# 79%



Providing quality working relationships is a key area Sport Manawatu has ranked highly in and is seen to be making a positive difference to stakeholder organisations. Sport Manawatu's stakeholders reported quality feedback around showing interest in stakeholders work and providing support when requested.

### EFFECTIVENESS OF COLLABORATION

Q15: % Good to Highly Effective

# 79%



# Key Areas for Improvement



- Actively setting the future agenda of sport and active recreation in your region by identifying priorities
- Being your first port of call for information about sport and active recreation in your region.
- Providing enhanced understanding of the sport and active recreation sector to inform decision making

## Future Priorities



Collaboration and working together: Improve collaboration across different sports as many organisations in different sports struggle with the same issues.



Support for clubs, minor sports, and schools: Improve on the training and recruitment of coaches, particularly those in schools and minor sports.



Community engagement and events: More involvement with iwi and hapu or a different approach towards this.



Communication, information and role clarity: Get in touch with sports in the region.



Funding and resources: Have the resources to “team up” on certain projects.