



Participation Coordinator

Position Overview

Title:	Participation Coordinator
Role Type:	Full Term, Permanent
Reports To:	General Manager of Partnerships and Legal, Golf New Zealand
Location:	Palmerston North
Hours of Work	<u>Flexibility is required. The delivery nature of this role means that some after hours and weekend work will be required.</u>

About the Organisations

Golf New Zealand is a not-for-profit charitable trust established in 1910 as the governing body for golf in New Zealand responsible for leading, growing and supporting the game. Golf is the most played sport in New Zealand with over half a million kiwis playing each year at one of the 390 clubs throughout the country.

As a sector, golf employs over 2,000 people and contributes more than a billion dollars to the national economy each year. As a sport, golf makes a significant contribution to the health and wellbeing of its participants, increases the social connectivity of communities, and provides important education and life values outcomes for young people.

As the leadership body for golf in the Manawatu and Wanganui region, Manawatu Wanganui Golf have entered a partnership with Golf New Zealand aimed at creating greater efficiency and increased positive impacts for golf in the Manawatu Wanganui region.

Together, Golf New Zealand and Manawatu Wanganui Golf are focused on inspiring increased participation in golf through a range of initiatives, programmes and support services.

The successful candidate will work on behalf of Golf New Zealand and Manawatu Wanganui Golf to serve the golf sector in the Manawatu Wanganui region. Joining a passionate team who embrace a people and family first culture, this role will be charged to deliver outstanding participation growth results across the region.

About the Role

This role presents an exciting opportunity to help shape the future participation growth of golf in the Manawatu Wanganui Golf region.

While sport is ingrained in the kiwi culture and it's a core part of our heritage, there are many challenges ahead. Traditional sporting models and codes are under threat from rapid societal changes and global trends towards inactivity. The face of New Zealand is changing, and the way people want to engage in sport is changing.

Golf is not immune to the challenges facing sport. It's crucial that the sport embraces the future and plans effectively to meet the changing needs of participants. This means not only sustaining what we currently have in terms of grass roots participation but delivering a sport that attracts a new generation of participants who develop a lifelong love of the game.

To address our future challenges, Golf New Zealand has set a new future strategy that, among other ambitions, has a desire to see an increased number of golf participants in New Zealand.



This role will join our regional workforce, based in Palmerston North, to provide critical coordination and support services as we set about implementing a wide range of initiatives and programmes that ultimately inspire New Zealanders to participate in golf. This position requires an energetic and skilled individual who can lead others to achieve the outcomes of the role.

Key Responsibilities

Growing Participation:

1. Work in close partnership with golf clubs, golf facilities and coaching professionals to provide quality introduction and development programmes at schools, in communities, and in golf clubs that drive increased participation and club membership.
2. Develop regional participation initiatives with a focus on young people, women and girls and the casual player.
3. Support the implementation and delivery of Golf New Zealand’s range of participation programmes and initiatives across all clubs in the region.
4. Support the effective connection between the Golf New Zealand Participation team, regional staff, Manawatu Wanganui Golf representatives, and golf facilities throughout the region.
5. Analysing and reporting of all regional participation data.
6. Support the enhancement of golf.co.nz and other digital platforms from a participant perspective.
7. Leveraging the staging of golf events in the Manawatu Wanganui region for participation benefits.

General:

8. Where required, support the participation initiatives of Golf New Zealand in both the Manawatu Wanganui and neighbouring regions.
9. Assist the development and management of budgets pertaining to the various elements programmes and initiatives involved with the role.
10. Where required, provide marketing and communications support at a regional level.
11. Support the development of regional funding proposals and applications.
12. Report to Golf New Zealand management and the Manawatu Wanganui Golf Board as required.
13. Attend training opportunities provided by Golf New Zealand.
14. Have an active personal development plan in place.

Experience, Competencies and Attributes

Requirements	Descriptors
Specialist qualifications, knowledge and experience	<ul style="list-style-type: none"> • A high level of golf IQ; particularly in the areas of participant focused programme development and implementation.



Requirements	Descriptors
	<ul style="list-style-type: none"> Tertiary qualification in sport management or marketing is desirable.
Requirements	Descriptors
Personal attributes	<ul style="list-style-type: none"> Act with high levels of integrity and has high levels of personal and professional standards. Organised and process orientated. Ability to manage time well and stay on task while working independently. Ability to prioritise and multi-task while maintaining a high attention to detail. Establishes and maintains effective relationships. Is energetic, highly motivated, enthusiastic and considerate. A team player that adds value to the team environment. Copes well with continual change and tight deadlines. Willingness to continually learn and improve. Ability to enhance the brand and profile of the sport of golf across all stakeholders through excellence in presentation and representation. Ability to provide innovative, constructive and effective recommendations. Willing to be flexible with working days and hours when required.

Disclaimer: The above statements are intended to describe the general nature and level of work. They are not construed as an exhaustive list of all responsibilities, duties, or skills required of the incumbent. From time to time, personnel may be required to perform duties outside of their normal responsibilities as needed.

To view a full position description, please visit: <https://www.golf.co.nz/work-in-golf>.

Applications to be made by email to Sarah Haddleton: sarah.haddleton@golfnz.org.

Closing date for applications is Friday 1 July.

If you have the interest, passion and background to succeed in this role, we would love to hear from you. Please note that we may begin shortlisting as we receive applications. We encourage early applications as we may withdraw the advertising at any time.

To be considered for any Golf New Zealand role you must have a legal right to live and work in New Zealand. Golf New Zealand is an equal opportunity employer. We recognise the importance of diversity and inclusion and are committed to providing a working environment that embraces these values.

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