

Introduction

In 2018 the Palmerston North City Council adopted five strategic goals to achieve its vision of Small City Benefits, Big City Ambition. The Council's Active Communities Plan; which falls out of *Goal 2: A Creative and Exciting City*, aims to create a city that has great places for all people, particularly families, and to have the most active community in New Zealand.



**everyone
active.**
**kia mātātoa
tātou.**

Sport Manawatu has a critical role to play in partnership with the Council which is to provide Sport and Recreation Leadership. Sport Manawatu's vision of Everyone Active is achieved by building stronger communities through quality sport and active recreation experiences. We aspire to get more kids, more adults, and more game makers involved in sport and active recreation through quality support and quality opportunities.

The concept of the Active Communities Fund has been made possible through the Palmerston North City Council, in order to help individuals, families, children and youth who might be financially disadvantaged to participate in their chosen sport or physical activity.

The Palmerston North City Council recognizes that:

- Being physically active contributes to good physical health, and provides spiritual and mental health benefits;
- Everyone should have equal access to opportunities in order to be more physically active;
- Families, children and youth want to play sport and take part in regular physical activity however those that often miss out are families who cannot afford to participate;
- Children and youth should have opportunities to play sport and engage in physical activity however some are denied access through no fault of their own;
- Sport and physical activity help to build vibrant and stimulating communities.

What is the Active Communities fund?

Established by the Palmerston North City Council, the Active Communities Fund aims to remove financial barriers to enable individuals, families, caregivers, children, and youth the opportunity to be more active, more often.

The fund aims to remove barriers to participation through the provision of:

- Activity related costs that support residents who are physically inactive to become physically active
- Activity related equipment not provided through a club, school, or activity provider.
- Activity uniform, clothing, or footwear.
- Facility fees or Event costs.
- Access to one on one or small group coaching.

Palmerston North (Head Office)
40 The Square – Te Marae o Hine
Palmerston North 4410
06 357 5349

Feilding
Makino Aquatic Centre
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06 323 6900

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40 Denmark Street
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06 374 4989

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- Opportunities that support a life-long love of being physically active.

Note: The fund does not support higher level competition or representative funding costs.

Active Communities Fund Outcomes

The fund aims to:

- Create positive lifestyles and habits around sport and physical activity.
- Reduce financial barriers, and increase the number of families, children and youth undertaking regular sport and physical activity.
- Increase the social connectedness of families and community.
- Help develop self-confidence in children and youth.

Application Criteria

- Palmerston North City Residents
- Families, caregivers, or individuals who hold a Community Services Card
- An individual, family, caregiver, child, or youth unable to purchase the necessary equipment, clothing or activity-related costs to enable participation in sport or physical activity.

How to apply for funding

Please contact the fund administrator via this email victorr@sportmanawatu.org.nz

To verify the family/individual's situation, applications must be endorsed by a Sponsor. Applications will be reviewed by an independent panel in consultation with the applicant's Sponsor.

Successful applicants will receive a letter and details of their assistance through the Active Communities Fund.

Unsuccessful applicants will receive written notification of the outcome.

The approved grant will be paid directly to the supplier, club, or organisation.

For more information, please contact the fund administrator, Victor Romero, on victorr@sportmanawatu.org.nz

Frequently asked questions

How much can I apply for?

You can apply for up to \$500. This money will only be paid directly to the service provider in exchange for an invoice.



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How often can I apply?

You can apply up to two times per year (one for summer, one for winter). Your combined applications must not exceed the \$500 limit.

Who can act as a Sponsor?

A Sponsor is an individual or agency representative able to answer background information to support the application. They can be one of the following:

- A non-relative
- A School Principal or Teacher
- Youth Worker
- Councilor
- Club Official.

What if I am an activity/sport provider (gym/club, etc.)?

Providers are encouraged to apply to the Tu Manawa Active Aotearoa Fund (for more information please refer to our website) if they have identified a need for their activities to be delivered to tamariki or rangatahi.

The Active Communities Fund is a much smaller fund that has a cap of \$2,500 for any given provider. After providers reach the \$2,500 limit, no more applications serviced from that provider will be accepted for the rest of the financial year (July 1 to June 30).

For example: Provider A applies on behalf of five individuals, receiving up to \$2,500. If Provider A encourages a new participant to apply, the application will be declined, as Provider A has reached their maximum funding limit.

Can I apply for rep fees or expenses generated by rep level (or above) competition?

No. Rep level athletes are already active. The purpose of this fund is to activate inactive people, not to further a currently active person's sporting career.

Reporting

Once approved, the applicant agrees to help evaluate the impact of the fund by collecting information and collating it into a report, diary, or case study. This information will be sent to the fund administrator (victorr@sportmanawatu.org.nz), who will forward it to the Palmerston North City Council's Sport and Recreation Committee.

The information will help assess:

- Direct benefits of the fund on the recipient(s).
- The social or educational impact on the family/individual.
- Identify and incidental outcomes from receiving the fund.