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2023-2024

Tū Manawa Fund Guidelines and FAQs

Purpose of the fund:

Tū Manawa is an *activation fund* that aims to provide quality opportunities for tamariki, rangatahi, and young women (19 – 24) that create a life-long love of being active. We support locally led projects that use insights and physical literacy to enable young people to be active in a way they want to be!

Targeted Groups:

- Tamariki (5-12)
- Rangatahi (13-18)
- Young Women (19-24)

Priority Populations (within the above targeted/age groups):

- Former refugees, migrants, and the multicultural community
- Disabled
- Māori and Pacifica
- High deprivation communities

Need and demand:

Applications must supply evidence of need and demand. Both can be supported by local insights and the voice of participants.

What is need?

Need can be defined as something that is very important or essential rather than just desirable. In Tū Manawa terms, we address two different needs by answering the following questions from the participant's perspective:

1. Do these participants need to be more active? (Participants needing *more* activity include but are not limited to obesity, lack of social integration, excessive screentime, etc).
2. Do these participants need resources to overcome barriers to participation?

Applicants that can supply evidence supporting participants' need and demand for their projects will receive higher priority status.

What is demand?

Demand can be defined as a request from the participant to engage in a certain activity. In Tū Manawa terms, community leaders (applicants) must determine what kind of activity do potential participants want to engage in before applying to the fund.

Youth led projects will receive higher priority status.

Who can apply?

Legal entities whose undertakings allow them to provide Play, Active Recreation, and/or Sport to tamariki and/or rangatahi.

Palmerston North (Head Office)
40 The Square – Te Marae o Hine
Palmerston North 4410
06 357 5349

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Makino Aquatic Centre
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Examples of who can apply:

- Māori organisations (e.g. Iwi)
- Primary/Intermediate schools/Kura
- Secondary schools/Wharekura
- Tertiary Education/Whare Wānanga
- Charitable Trusts
- Regional or Local Councils
- Incorporated Societies
- For-profit businesses/commercial organisations and social enterprises

Who cannot apply?

- National and regional organisations who receive Partnership Investment from Sport NZ (Regional Sport Trusts, National Sport and Recreation organisations)
- Individuals (or Sole Traders)
- Professional or semi-professional sports teams and organisations
- Government agencies and their regional branches (e.g., Ministry of Health, Oranga Tamariki, etc.)
- Early learning services

What can be funded?

Costs directly associated with the delivery of a programme or activity. These costs might also address any barriers that prevent participants accessing the programme/activity. Costs could include:

- Venue or equipment hire
- Support for volunteers or activity delivery staff
- Equipment (only where required as part of a project/activity)
- Officials, where required for the delivery of the project/activity

What will not be funded?

- Costs that are not directly required for the provision of the programme/activity (e.g. salaries/wages for existing staff, administrative overheads, etc.)
- Costs that are already funded by other sources
- Retrospective costs
- Costs associated with professional athletes, professional teams, academies, or representative teams/competitions
- Capital costs (e.g. facility development and maintenance, playgrounds, etc.)
- Medals, prizes, giveaways, spot prizes, etc.

Note: The panel retains the right to approve or decline any expense at their discretion.

How much can I apply for?

Organisations can apply for up to \$10,000 of support per application to cover allowable expenses. The Panel will determine the level of support each organisation will be eligible for based on the amount of funds available.

Can I apply for multiple projects in one application?

Yes; however, only up to a maximum of \$10,000 and all previous applications funded by Tū Manawa must be fully accounted for before making further applications.

When will the Fund open for applications?

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For more information about the dates of the next round of applications, please visit our website <https://www.sportmanawatu.org.nz/home/funding-sponsors/tu-manawa-active-aotearoa-fund/>

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Am I allowed to apply for support for any kind of activity?

Yes, as long as they involve Play, Active Recreation, and/or Sport; however, some activities will receive a lower priority status. The priority status will depend on whether other organisations are mandated to support (fund) these activities or not. For example, schools are mandated to offer opportunities to learn aquatic skills and to provide access to learning about water safety and developing aquatic skills. Given that MoE issues this mandate (and provides schools with funding to fulfil it), it is the position of the Tū Manawa panel to give a low priority to these types of applications. Additional (material) barriers that a school may face beyond the standard costs of such activities may be considered, but a school would need to show clear proof of these barriers.

Are schools/kura allowed to apply for Tū Manawa funding?

Yes.

In schools and kura, projects or activities might occur within one or more of the following scenarios:

1. Outside of class time (breaks or before and after school)
2. In class time, where only the school personnel (e.g. teachers) are involved
3. In class time where external providers or organisations may also be involved

Applications for projects in the first two scenarios just need to complete the application form in the same way it is completed in any other setting.

A school or a provider could apply in the first example and a school would apply in the second example.

In scenario 3, where the project occurs during class time, and involves external people, providers or organisations, there is an additional step in the application process. This involves completion of the 'Implementation in a school/kura setting', document which confirms consideration and discussion has taken place about how the school and provider will work together to succeed in meeting what the school/kura is trying to achieve for their ākongā.

The reason for this is to ensure that Tū Manawa funding is not used to replace the role of the teacher or kaiako and/or curriculum teaching and learning, but instead, to enhance and support the learning aims which are identified by the school/kura.

Projects offered by third parties that do not offer pathways to sustainability (i.e., that the activity will not cease once the projects are concluded) will receive low priority status.

If a project involves many schools, one school could take the lead; however, the 'Implementation in a school/kura setting' document needs to be signed by all schools or kura involved.

These applications need to be completed by the school, or by the school in partnership with the provider. A provider cannot apply without the schools' involvement.

I have other questions that these guidelines didn't answer, who can I ask?

Send your enquiry to tumanawa@sportmanawatu.org.nz

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